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Hornall Anderson Seeks to Add New Talent

Emerges from Economic Downturn with a Surge of New Innovative Work

SEATTLE, WA — While many agencies are striving to regain solid footing in what's still considered an unsteady economy, Seattle-based Hornall Anderson is emerging from the downturn with an influx of strategically driven creative assignments. In response to the building momentum, the global branding and interactive design firm is actively seeking new talent across a variety of areas of expertise.

"We have an opportunity to augment an already outstanding team with additional exceptional talent," says Lisa Cerveny, President of Creative and Culture at Hornall Anderson. "We're looking for extremely curious people who share a common philosophy of interdisciplinary thinking, and who ultimately would be an excellent creative fit as well as a strong cultural fit."

Hornall Anderson is an eclectic brain trust of 120 people with a shared passion for creating memorable, medium-crossing brand experiences. They believe that insightful design can forge powerful consumer relationships and be a catalyst for business success. Their approach to challenges is to break down the traditional silos: integrating strategy, interactive, and design to create immersive, multi-dimensional experiences in every category.

"Culturally, our agency thrives on an environment of total collaboration and inclusiveness," Cerveny adds. "We embrace diversity, and are always looking to solve problems in unexpected ways. The people here have flexibility, a keen desire to learn, and the ability to work together without borders."

The combination of creative vision, consumer focus and relationship management has fueled an emergence of high profile business wins with clients like PepsiCo/Frito-Lay, Starbucks, Madison Square Garden, Willis Tower (formerly Sears Tower), Microsoft, GE, and Kroger. From award-winning 360° consumer branding, to interactive visitor experiences for some of the world's most recognized icons, Hornall Anderson bridges the gaps between traditional design, digital innovation and built environments, creating connections that emotionally resonate with clients and consumers alike.

With several exciting relationships just now underway and more on the horizon, the agency's intent is to begin hiring immediately. Specifically, Hornall Anderson is interested in hiring around the following positions:

- Strategy Directors
- Mid- & senior-level Strategists
- Design Directors
- Mid- & senior-level Designers
- Developers

For interest in applying for any of these positions, or for more information, please email: careers@hornallanderson.com, or visit the agency's website: <http://www.hornallanderson.com>.

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About Hornall Anderson

Hornall Anderson is a leading brand design/interactive firm specializing in research-driven, creatively inspired business solutions. Founded in 1982, the firm serves a diverse mix of clients ranging from Fortune 500 brands to emerging growth companies. Hornall Anderson (<http://www.hornallanderson.com>) is a part of Omnicom Group Inc. (NYSE: OMC)

About Omnicom

Omnicom (<http://www.omnicomgroup.com>) is a leading global advertising, marketing and corporate communications company. Omnicom's branded networks and numerous specialty firms provide advertising, strategic media planning and buying, digital, interactive, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.